

Audi presents privacy policy

Audi, a trading division of Volkswagen Group United Kingdom Limited (we/us) is committed to protecting and respecting any personal information you share with us.

For the purposes of data protection laws, we are a controller of the personal information that we process about you in connection with the Promotion. A controller decides why and how your personal information is processed.

The personal information that you provide to us in connection with the Promotion, including the information you submit in the Online Registration Form, will be processed for the purposes set out in our main Privacy Statement located [here](#). If you have any queries regarding the use of your personal information or data protection rights in connection with the Promotion, please contact us using the contact details in our main Privacy Statement.

This supplementary Privacy Statement describes how we will use your personal information in connection with the Promotion to the extent that this is not already described in our main Privacy Statement. Neither our main Privacy Statement nor this statement forms any part of our terms and conditions. This statement was last updated on the date that appears at the top of this statement.

Any words beginning with capital letters will have the specific meanings given to them in the terms and conditions for the Promotion.

We collect your contact details and those of your guests using the Online Registration Form to administer and arrange the Promotion. We may use these details to check whether you or your guests have engaged with us after you have entered the Promotion, for example, by joining our email marketing lists or choosing to have an interaction with one of our centres.

We will also collect details using the Online Registration Form regarding your interests for insight purposes, to improve future promotions and to tailor our communications to you.

We may use, and collect personal information through, cookies and similar technologies on www.audipresents.co.uk. Please see the Cookies Policy on that website for further information.

The purposes for which we will use your personal information in connection with the Promotion, as well as the lawful basis (i.e. the legal reason under the law) on which we rely, is set out in our main Privacy Statement. This lawful basis also applies to our collection and use of your personal information where you are the guest of the registrant completing the Online Registration Form.

Your personal information will be passed to the relevant Experience Provider and, where applicable, the relevant Experience organiser/venue where this is required for the purpose of administering the Experience and the Promotion and contacting Successful Participants. Each Experience Provider and Experience organiser/venue is an independent and separate controller in respect of the personal information about you that they received from us and their use of that information will be processed in the ways described in their privacy notices, not ours.

Our main Privacy Statement also includes details of your data protection rights in relation to our processing your personal information in connection with the Promotion. If you would like to withdraw from the Promotion you may do so by emailing [here](#) with the subject heading: withdraw and with your full name.

After you have completed the Online Registration Form, you will stay enrolled in the Promotion and we will continue to process your personal information in connection with it until the Promotion ends or you do not meet the eligibility criteria in our terms and conditions or you withdraw from the Promotion (whichever happens sooner).